



JILL SEIDNER

INTERIOR DESIGN

Sponsored content and brand partnerships for home, design and lifestyle brands.

MEDIA KIT 2026

Blog · Pinterest · Substack

www.JillSeidnerInteriorDesign.com

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ABOUT JILL

Jill Seidner is a Los Angeles and Orange County interior designer and design consultant, offering online design for anyone, anywhere. She has blogged since the early days of blogging as the **Material Girls Blog** LA blogger.

SERVICES

- Interior design, Los Angeles & Orange County · Design consulting · Online design for anyone, anywhere · Blogger

CONTRIBUTIONS

- Dal Tile · Porcelanosa · DXV · ACME Real Estate Blog · 55 Downing Street

AMBASSADOR & FEATURES

- Ambassador, Legends of La Cienega
- Instagram takeover, Las Vegas Market
- Showroom tours at IMC, High Point Market
- Brand partnership: Laura Ashley holiday decor

PRESS TRIPS & MARKET COVERAGE

- Blog Tour New York · Blog Tour London · Host, Blog Tour LA
- High Point Market · Hospitality Design Expo Las Vegas · Dwell on Design LA

PINTEREST RESULTS

Last 90 days · read Oct 17, 2026


361.5K
IMPRESSIONS


21.2K
ENGAGEMENTS


3.1K
SAVES


376
OUTBOUND CLICKS


224K
TOTAL AUDIENCE


15.3K
ENGAGED AUDIENCE

AUDIENCE (30 days)

Women **71%** · Men **21%**
Ages 25–34 **37%** · 35–44 **23%**
Ages 18–24 **18%** · 45–64 **19%**
iPhone **49%** · Android **30%**
iPad **13%**

TOP METROS

Los Angeles **8.2%**
New York **4.5%**
Phoenix **3.3%**
SF Bay Area **2.8%**
Dallas–Ft. Worth **2.5%**

TOP INTERESTS

Home decor  83%
Art  82%
Design  81%
DIY & crafts  76%
Architecture  71%

Top Pin, last 30 days: "Mediterranean-inspired exterior" — 15.7K impressions

Source: Pinterest Analytics for @JSInteriorDes, read Oct 17, 2026. Results cover the last 90 days; audience mix, metros, interests and top Pin cover the last 30 days. Audience figures are Pinterest's estimates.

WHERE YOUR BRAND APPEARS

Sponsored Blog Post + Social

A dedicated feature on the Jill Seidner Interior Design blog, written in Jill's voice with your links, shared across her social channels.

Pinterest Brand Visibility Campaign

Custom designer-created concept board, 4 optimized Pins with keyword-rich product links, board placement in front of her established audience, 30-day analytics report.

Substack Newsletter

NEW

Now accepting sponsored mentions and paid featured articles in Jill's Substack newsletter, delivered straight to readers' inboxes.

INVESTMENT

Sponsored Blog Post + Social Media Package **\$550**

Pinterest Brand Visibility Campaign **\$550**

Substack sponsored mention **\$150**

Dedicated sponsored Substack article **\$350**

Bundle: all three **\$1,200**
Blog + Pinterest + Substack article · save \$250

REACH

PINTEREST

86K monthly views
13.5K followers · @JSInteriorDes

X (TWITTER)

17K
@JSInteriorDes

LINKEDIN

3,765
followers · Jill Seidner

INSTAGRAM

3,687 followers
2,689 + 998 · two accounts

FACEBOOK

1,422
Jill Seidner Interior Design

SUBSTACK

Newsletter (new)
Sponsored posts now open

LIMITED MONTHLY CAMPAIGN SLOTS

Jill takes on a small number of brand campaigns each month so every one gets her full attention. Reserve early for seasonal timing.

SATISFACTION GUARANTEE

Every campaign includes one round of creative revisions, and nothing is published until you approve it.

RECENT BRAND PARTNERS Laura Ashley · Dal Tile · Porcelanosa · DXV

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